

Guglielmo Giuggioli

Visiting Scholar at Stanford & Berkeley
PhD Candidate and Assistant at Tor Vergata
Founder at The Roads Not Taken & Speechannel
MSc in Business Administration (110L)

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I have always been fascinated by entrepreneurship and innovation, and I have sought to cultivate this passion through my experiences. While studying for my MSc in Business Administration – in which I specialized in Entrepreneurship – I had the opportunity to attend three entrepreneurial programs in Silicon Valley, Germany, and France thanks to three scholarships. After gaining practical experience working in national and international organizations, I am now completing my PhD, which examines my own AI-driven communication startup “Speechannel”. I have recently launched “The Roads Not Taken” to inspire individuals, companies, and universities to take “the roads not taken”, sharing unconventional perspectives and stories from Silicon Valley.

Work Experience

Dec. 2022 – Present **The Roads Not Taken, Rome, Italy**

Founder (Communication & Team Mgmt.: <https://youtu.be/igg73eK0g6g>)

Nov. 2019 – Present **Tor Vergata University, Rome, Italy (Stanford & UC Berkeley, US)**

PhD Candidate & Teaching Assistant in Entrepreneurship & Innovation (Research on

Entrepreneurship, AI and my AI-driven Startup “Speechannel”: www.doi.org/10.1108/IJEBR-05-2021-0426)

Oct. 2017 – Present **Speechannel Srl, Rome, Italy**

Founder & CEO (Communication & Team Mgmt.: www.forbes.it/2021/04/27/forbes-leader-digital-guglielmo-giuggioli/

www.ilsole24ore.com/art/speechannel-l-algoritmo-che-ti-assume-ADZs1IVB)

Dec. 2016 – Oct. 2019 **Invitalia, Rome, Italy**

Business Analyst (Startup Evaluation & Communication)

Jan. 2017 – Sept. 2017 **Startupbootcamp, Rome, Italy**

Advisor (Startup Mentoring)

May 2016 – Dec. 2016 **Accenture, Milan, Italy**

Junior Analyst (Consulting on Development of RPA Solutions)

International Experience & Awards

Aug. 2022 **Stanford University, San Francisco Bay Area, US**

Visiting Scholar Program (Scholarship Awarded by Tor Vergata University)

July 2022 – Sept. 2022 **UC Berkeley, San Francisco Bay Area, US**

Visiting Scholar Program (Scholarship Awarded by Tor Vergata University)

July 2016 – Aug. 2016 **Witten/Herdecke University, Witten, Germany**

Thesis in Business Planning (Scholarship Awarded by Tor Vergata University)

Aug. 2015 **Silicon Valley Study Tour, San Francisco Bay Area, US**

Entrepreneurship Summer School (Scholarship Awarded by Ministry of Foreign Affairs)

July 2015 **European Innovation Academy, Nice, France**

Entrepreneurship Program (Scholarship Awarded by Tor Vergata University)

Education

Sept. 2014 – Nov. 2016 **MSc in Business Administration - Tor Vergata University (110L)**

Apr. 2013 – Nov. 2013 **Kaplan International College, London, UK**

Sept. 2008 – Dec. 2012 **BSc in Management – Sapienza University**

Language: Italian (Mother Tongue) - English (Advanced)

MASSIMO MALIZIA, Acquisitions Director at Cisco

"I took part in his inspiring and educational docuseries 'The Roads Not Taken' in Silicon Valley. He is a great science and innovation popularizer with an entrepreneurial mindset."

LUIGI PISTAFERRI, Professor of Economics at Stanford

"I met Guglielmo when he was visiting Stanford University in 2022. I was impressed by his entrepreneurial spirit and his skills in innovation and communication."

RICH LYONS, Chief Entrepreneurship Officer at UC Berkeley

"I was Guglielmo's Faculty Sponsor when he was a Visiting Research Scholar at University of California, Berkeley. It was a pleasure to work alongside him on his research project."

PETER KRUGER, Chief Executive Officer at Startupbootcamp

"Guglielmo worked in my team at Startupbootcamp FoodTech in which he was an Advisor. His knowledge about startups, innovation and management is really impressive!"